

## **Head of Public Affairs and Stakeholder Engagement**

Aberdeen / Hybrid / Remote | £44,000 – £65,000 + Bonus

**Do you want to lead the development of an integrated public affairs and stakeholder engagement offering for one of the UK's fastest growing independent consultancies?**

Aspect: The Strategic Communication Experts, is looking for an experienced, creative and ambitious practitioner to join the company in the newly created role of Head of Public Affairs and Stakeholder Engagement, as a member of the extended leadership team.

You'll report to and work closely with Aspect's CEO, Andrew McCallum, to define and develop the consultancy's public affairs and stakeholder engagement offering. You'll have a strategic outlook, strong commercial capability and a willingness to roll your sleeves up and deliver.

You'll provide trusted advice to senior leaders, be proactive in pursuing new business opportunities, build a high performing team and collaborate with colleagues across Aspect to deliver integrated public affairs and stakeholder engagement activities for our clients.

### **About Aspect**

We're strategic communication experts. Our talented core team and global network of experienced associates and partners provide tailored advice, creative solutions and targeted campaigns that propel our clients onwards and upwards to future success. We've all held senior in-house communication roles, so we see things from our clients' perspective. We don't just come up with great ideas and strategies, we roll up our sleeves and deliver.

We're a passionate and professional team that thrives in complex, issue-rich environments. We combine our extensive in-house experience with external consultancy expertise to deliver objective strategic communication advice and solutions in even the most challenging situations. We trust and support each other to deliver great work. We believe in helping our people grow and develop – personally and professionally. We work hard and have fun doing what we enjoy.

## The role

- Work with Aspect's CEO, Andrew McCallum, to define and develop the consultancy's public affairs and stakeholder engagement offering, market positioning and growth strategy
- Lead our public affairs and stakeholder engagement work, providing trusted advice, valuable intelligence and strategic counsel to senior leaders
- Recruit, develop and lead a high-performing team, defining team and individual priorities and personal development plans aligned to Aspect's strategy
- Collaborate with colleagues across Aspect to embed public affairs and stakeholder engagement services in our wider strategic communication offering
- Develop a deep understanding of our clients' strategic priorities and create tailored public affairs strategies and targeted stakeholder engagement campaigns that deliver impact
- Proactively monitor, interpret and analyse the political, policy and stakeholder landscape to deliver actionable insights, generate opportunities and mitigate risks for our clients
- Develop relationships with a range of external stakeholders, including government ministers, parliamentarians and senior policy makers to deliver value and offer services for clients
- Promote the Aspect public affairs and stakeholder engagement proposition and services with existing and new clients based on our reputation for high quality delivery, impact and results
- Identify growth opportunities with existing clients and new business opportunities, and lead the development and delivery of high quality proposals and pitches
- Be fully responsible for client service, budget and resources, including team management, planning and resource allocation

## Your experience and character

- 10+ years' experience in public affairs and stakeholder engagement
- Experience of developing and delivering integrated stakeholder communications campaigns
- Experience of multiple sectors – energy, infrastructure, professional services and technology
- Hands on experience and knowledge of Westminster, Holyrood and other devolved governments
- Established relationships with relevant politicians, officials, advisors and influential stakeholders
- Strong presentation skills and experience of leading and winning new business pitches
- Excellent writing, oral, analytical and presentation skills
- Ability to think strategically and see the bigger picture with the skills to deliver tactically
- Strong interpersonal skills with the ability to develop strong relationships with clients and colleagues
- Practical experience, unafraid to roll up your sleeves to affect real change, innovation and growth

## Your qualities

- Strategic thinker
- Resilient
- First-rate judgment
- Structured and organised
- Delivery focused
- Measured and calm under pressure
- Real attention to detail
- Approachable
- Responsive
- Persuasive
- Excellent communicator
- Able to juggle multiple priorities
- Engaging and fun
- Commercially minded
- Curious
- Confident
- Collaborative
- Adaptable

## What we offer

- 29 days' holiday each year
- Your birthday off
- Christmas party
- £500 recruitment incentive
- Internal & external training
- Professional qualifications
- Mentorship programme
- Appraisal programme
- iPhone, MacBook, Thunderbolt Display
- Enhanced maternity, paternity and adoption pay
- Additional days' holiday for each year's service ^
- Cycle to Work scheme
- 4pm Friday finishes Jun, Jul, and Aug
- 4pm Friday finishes on payday Sept to May
- Half day in December for Christmas shopping
- Full day for charity activity each year

^ Up to a maximum of five years

## **Application Process**

To apply for this role, please send your CV or LinkedIn profile to [brian.creegan@aspectreputation.com](mailto:brian.creegan@aspectreputation.com)

We anticipate the interview process will comprise two stages - an initial screening interview with our talent acquisition team, followed by a formal meeting with the senior leadership team at our Aberdeen HQ.